



# Sysco Columbia

803.545.0001

Everyday, Sysco Columbia delivers the safest, highest quality food service products and offers industry leading customer support, such as profit workshops and menu development. Sysco continually works with suppliers and customers to shape the future of food service, while placing great importance on supporting our community.

Sysco Columbia has developed lasting partnerships that ensure our customers continue to receive the types of products and services they need.

Executive Dining Club can provide you with an inter-active web site that will allow your customers to order food directly over the Internet. We can either build you a web site from scratch or link our system in to your existing web site. And best of all, all you need is a fax to accept the orders. EDC does the rest! Our turn-key solution will have you online and taking orders over the Internet in less than two weeks. EDCs technology makes it easier for patrons to order and easier for you to process orders. EDC will improve the your bottom line, enhance the your image and build a valuable data base at the same time. Call John Fetterolf at 914-276-3061 for more information



The Aloha Enterprise solution enables you to automate restaurant operations, measure performance, manage to better results and market to customers. With this industry-proven solution, you can implement the best technology in every area of your restaurant operations while minimizing the cost, time and risk associated with technology implementation. Benefit from seamless integration between hospitality solution components and the efficiency of having a single solutions provider for all your restaurant technology needs. Please contact Keith Barnette at 877-682-2180



Moving Targets offer 3 aggressive, very low-cost direct marketing services proven nationwide to influence people to visit and spend money. 100% turnkey Moving Targets does it all. No contracts. No set-up fees. No minimums. No hidden charges. Moving Targets Loyal Rewards Customer Emailing Service & Birthday Connections are tested & proven greetings that generate amazingly high response rates and send streams of new consumers through the your door. Sysco customers receive 100 free mailings. For more information, please contact Terry Siff at 800-926-2451 x113



Repeat Returns is a rewards marketing program that gives your customers continual and repeated reasons to visit more often and spend more money. The program is based on common sense bribing customers with discounts trains them to wait. But offering rewards encourages them to spend. Most restaurant owners on our program are generating \$50 in customer spending for every dollar invested. Repeat Returns offers a restaurant sales building program that guarantees to increase sales within 90 days. For more information please contact Robert Tarabella at 251-279-0007



OrderEze websites are user friendly, require no understanding of web programming or html and provide an aggressive and efficient way to attract a new audience as well as strengthen your current consumer base. Customers can edit content from their own computer, collect consumer email addresses, send out unlimited email blasts, sell breakfast, lunch and dinner online with orders going directly to the fax. OrderEze provides an aggressive marketing tool that not only has been proven to fill the cash register, but is an easy and painless system to operate. For more information please contact Tim Carr at (631) 271-3470x236



ADP offers the widest range of HR, payroll, tax and benefits administration solutions from a single source. ADP's easy-to-use solutions for employers provide superior value to companies of all sizes. From hire to retire, ADP provides the solutions your company needs to staff, manage, pay and retain high-quality employees. Our specialized solutions work to help you manage costs, gain competitive advantage, and grow strategically. Sysco customers receive a 20% discount. For more information, please contact Jarvon Williams at 803-780-7469



The menu is the heart of every restaurant so that's where we usually begin. Focus Marketing offers several options to address your particular concerns, enabling us to find the perfect fit for your operation. Please visit Focus design galleries to see samples of our work. You'll find a Focus product that works for you! Our Custom Gallery features samples of menus created for one specific client, based on their concept, interior, exterior, artwork, etc. Our Menu Express Gallery is a collection of pre-designed menus ready for your logo and menu items! Contact Allison Simpson at 800-380-6348



Digital Dining provides restaurant point of sale systems comprised of point-of-sale (POS) hardware, software and operational applications, as well as a suite of back office applications that include inventory, labor and financial management, and corporate applications. Digital Dining is a robust, easy to use product and the Handheld POS eliminates credit card fraud, expedites service and increases profits through the Order & Pay at the table technology. Sysco Customers receive a 5% discount. Contact Glenn Paciaroni at 843-437-2027



Elavon delivers innovative and secure merchant payment processing solutions designed to fit the needs of your restaurant. Our flexible payment processing solutions help you achieve greater control of your cash flow, minimize your collections risk, and better serve your customers. Accept all types of credit and debit cards quickly and easily. Elavon can also help increase traffic and drive revenue with a gift card program. Electronic gift cards allow customers to extend more payment choices to patrons while adding value to the business. To get started, please call Debra Lipman at 303-268-2352



CMSText provides Mobile marketing along with Texting products and services to a broad customer base with a primary emphasis on the restaurant and hotel industries. CMSText products are tailored to specific needs so as to implement marketing campaigns instantly. The CMSText service provides fully-managed mobile couponing solutions to create and drive business instantly and cost-effectively directly to the patrons mobile phones of your customers restaurants. Text message marketing gives customers the highest consumer response rate enticing patrons to engage while providing ongoing value. For more information please contact Rick Arnold at 859-264-7568 x121

