



Our **powerful** marketing tool helps you **fill your restaurant** with loyal customers

▶ for as little as **\$15 a month!**

From setting tables to setting schedules, is there any job more demanding than running a restaurant? And with it comes the challenge of keeping your restaurant filled to capacity every day.

Now — through our partnership with SYSCO iCare— you can **make it happen**, with **Email Marketing** from **Constant Contact**.



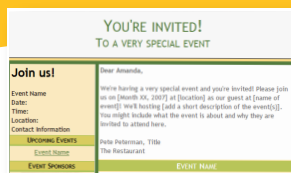
Get started today!

<http://sysco.constantcontact.com>

1-866-237-4280

**FREE 60-Day Trial**

During your FREE trial, send unlimited emails, up to 100 contacts. Or receive 100 survey responses. No risk. No obligation. No credit card required.



### Send regular email promotions

- Generate repeat business with coupons and early-bird promotions
- Keep seats filled on “slow” nights with special offers
- Reward your best customers with invites to special themed events

### Send regular email newsletters

- Introduce exciting seasonal menus
- Share your chef’s favorite recipes
- Promote exclusive special events – wine tastings, chef’s table, and more
- Update customers on the latest happenings – extended hours, cooking classes, guest chefs
- Make your restaurant the first place your customers think of when it’s time to dine out

### Email Marketing – faster and easier than you think!

We make it easy for anyone – even those with no technical expertise – to quickly and easily create high-impact, professional-looking email newsletters and promotions. We’ve done all the heavy lifting for you with our easy-to-use, step-by-step Email Wizard and Email Templates – designed exclusively for restaurants like yours.

### Track – and learn from – your success!

Best of all, you can see who opened your emails, what links they clicked on, and more. You’ll gain valuable insights that you can use to make your next email newsletter or promotion even better!



**The Corner Restaurant**

1. Which days do you prefer to attend an event? Select all that apply.

Monday  
 Tuesday  
 Wednesday  
 Thursday  
 Friday  
 Saturday  
 Sunday

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**The Corner Restaurant Fall Event**

2. How much do you expect to:

\$15 and under  
 Between \$16 - \$20  
 Between \$21 - \$45  
 Between \$46 - \$60  
 Between \$61 - \$75  
 Between \$76 - \$100  
 Over \$100

I do not expect to pay for events

3. Which types of our events did you attend?

Training  
 Conference  
 Social networking  
 Holiday eating  
 Forum  
 Hands-on competition  
 I have not attended any events

How did you learn of our event?

In the media (newspaper, magazine, trade journal, billboard, etc)  
 Business network  
 Membership announcement  
 Through a friend  
 On the internet  
 While passing the event location  
 Other: \_\_\_\_\_

Why did you attend our event? Select all that apply.

For networking  
 Interest in event topic  
 To support the organization  
 You know the organizers or participants  
 Other: \_\_\_\_\_

What is your level of satisfaction with the event?

Very satisfied  
 Somewhat satisfied  
 Neutral  
 Somewhat dissatisfied  
 Very dissatisfied

Online Survey templates include easy-to-edit questions and answers.



Meet Jeff, one of our highly trained Communication Consultants – available to answer your questions.  
**1-866-237-4280**

## What do your customers want? Ask them. With Online Survey

It's not easy keeping ahead of your customers' likes and dislikes. Until now. Here's how an Online Survey can help you gather feedback and give your customers what they want:

### Use an Online Survey to:

- Gather feedback on recent events and promotions
- Find out if customers are happy with your menu or wine list – or if they'd like to see additions
- Learn about your customers' dining habits and preferences
- See if customers were happy with a recent dining experience at your restaurant

**Our Online Survey Templates** – designed exclusively for restaurants – include easy-to-edit questions and answers. In no time at all, you can create professional surveys that will get you the exact feedback you're looking for – even if you've never done a survey before.

And Online Survey compiles and displays your survey results so that you can respond to your customers' input – and make continuous improvements in your restaurant.

## Why Constant Contact?

- Our Email Marketing and Online Survey tools cost as little as \$15 a month – less when you buy both!
- We understand the challenges and needs of restaurants like yours – after all, with more than 250,000 small business customers, we're the small business experts
- We'll help you start and grow your list with simple tools, tips, and expert advice
- Our tools are super simple to use – no technical expertise needed
- We offer FREE, award-winning personal coaching and support – including online resources and live local seminars



THE AMERICAN  
 BUSINESS AWARDS™  
**2008 Winner**

“Best Customer Service Team”

Let **Email Marketing** and **Online Survey** from Constant Contact help you keep your restaurants' seats filled.

<http://sysco.constantcontact.com>

**Free 60-Day Trial**



**Constant Contact**<sup>®</sup>  
 Connect. Inform. Grow.