



ITEX = New Customers For Your Restaurant

SYSCO iCare has partnered with ITEX, North America's largest nationwide business-to-business trade community, to assist SYSCO restaurant clients in filling their empty tables with new patrons, while reducing cash expenses.

Barter Goes Mainstream

ITEX has evolved the direct barter transaction by developing a currency called the ITEX dollar that can be used online or direct. Via this currency, ITEX has created a vibrant community of member businesses doing hundreds of millions of dollars in business with one another each year. Through this community, we help members develop new business relationships, generate new sales and reduce cash expenses.

It's Easy:

Step 1:



Join the ITEX Community

Registration is free for Sysco Customers!
Visit www.itex.com/icare today
to get started. It's really that easy!

Step 2:



ITEX sells your gift certificates

Decide the initial amount of gift certificates
you wish to sell. You receive the full value
of your certificates - in ITEX dollars.

Step 3:



Start Spending ITEX Dollars

Increase spending power with your
additional revenue. Keep cash in the bank
by paying some bills with ITEX dollars.

Special Offer to Sysco Customers • FREE Registration • Reduced Transaction Fees

Restaurant certificates are one of the highest demand items in the ITEX Marketplace, so your participation will expose you to an entirely new group of hungry customers. Use ITEX dollars to pay for business and personal expenses and conserve your precious cash. When you need more ITEX dollars, simply sell more certificates and continue to reap the benefits.

Call 1-800-277-9722
Mention "Sysco iCare"
www.itex.com/icare

With more than 90 offices in 44 major metropolitan markets, SYSCO iCare customers have access to 24,000 trading partners on a local and national level. Our local ITEX office will assist you in spending your ITEX dollars to strengthen your business or enhance your personal lifestyle.

